



IWM International Mall

Why should you join IWM international mall?

At IWM, every shop owner can find his own stage and leverage the largest market with minimal investment. IWM International Mall is not just a cross-border e-commerce platform, it is an ecosystem, a community, and a big family, where everyone is a creator and everyone is a beneficiary.



1. If you are a parent of a child and you are feeling stressed about the expenses required to raise your child
2. If you are a self-employed person and you are carrying debt due to business losses
3. If you are a college student and are confused about tuition fees and employment prospects
4. If you are a freelancer and are confused about a stable source of income
5. If you are an investor and are taking on debt for the loss of money
6. If you are unemployed and looking for new employment opportunities
7. If you are a parent who is struggling to support the financial expenses required for your family
8. If you are confused about the future and don't know what job you should do
9. If you have a stable job but your income cannot support family expenses
10. If you are a newlywed couple and are worried about mortgage or rent
11. If you are a taxi driver and are frustrated by the decrease in orders and income
12. If you want to start a business but don't have enough capital
13. If you are in a relationship but don't have the income to meet the other person's needs
14. If you are a parent of a student and are struggling with the cost of your child's education
15. If you are an entrepreneur and feel helpless about the company's development and funding issues
16. If you are a low-income family and are confused about the expenses needed to improve your daily life
17. If you are an elderly person and want to improve the quality of your retirement life
18. If you go bankrupt and your debt makes your life difficult
19. If you are unable to afford medical expenses or purchase necessary medications
20. If you own a car but are stressed about paying off the car loan
21. If you own a house and you're stressed about paying off the mortgage on it
22. If you are a farmer, but you feel frustrated because of unsalable crops and low prices.
23. If you want a job or business with no time limits
24. If you are a laid-off worker and are worried about a new job
25. If you are an on-the-job worker and are worried about the hard work and meager wages
26. The economy is in a downturn after the epidemic. If you are still worried about the expenses needed for life
27. If you have a low income and are unable to find a way to improve your quality of life

Dear friends:

In this fast-paced era, each of us is like a boat rowing hard in the rapids, sometimes going with the wind and sometimes against the current. The pressure of life and financial troubles often make us feel exhausted. We are eager for change, eager to break through the status quo, but we often linger at the starting line, not knowing how to take the first step to change our destiny.

But today, I want to tell you that the god of luck has quietly arrived. Your change will start from meeting IWM International Mall. This is not just an e-commerce platform, it is a bridge to the road to freedom of wealth. It is a new B+C2C cross-border e-commerce platform that integrates B2B, B2C and C2C. Here, low cost is no longer an obstacle, but a stepping stone to your journey to success.

Imagine that you are sitting at home, with the click of a mouse or mobile phone, products from all over the world are gathered in your online store. You are no longer limited by geographical location or capital size, because IWM International Mall gives you unlimited possibilities. Whether you are an individual just starting out or an ambitious businessman, you can find your place here and paint a picture of prosperous business.

What's even more exciting is that when you run your own online store, you will also receive free "Share capital" allocated by IWM International Mall. This is not just a kind of capital, it is an opportunity, a potential, wealth that continues to increase in value as the platform grows, and a status symbol. You can imagine what a wonderful feeling it is when your online store grows bigger and your income gets higher and higher!

IWM International Mall is not just a cross-border e-commerce platform, it is an ecosystem, a community, a big family where everyone can participate, grow together, hold "Share capital" together, and share results. Here, everyone is a creator and everyone is a beneficiary.

So, dear friends, if you are still tired from the pressure of life and financial troubles, if you are still looking for the opportunity to change your life, then please do not hesitate to join IWM International Mall and let us start it together. On this wonderful journey, let's welcome your luck and success together.

Remember, life will not set limits for you unless you set limits yourself. In IWM International Mall, your potential is unlimited and your future is boundless. Let us work together to seize the present and create the future.

Sincerely:

IWM International Mall



Why should you join IWM International Mall as soon as possible?

With the saturation of the traditional e-commerce market and the diversification of consumer needs, traditional e-commerce platforms have been unable to meet the all-round needs of users. Against this background, IWM International Mall, with its unique advantages, is leading a new e-commerce revolution, heralding the future of e-commerce and creating unlimited business opportunities.

The following is a detailed comparative analysis of IWM International Mall and physical industries, traditional e-commerce, Amazon, Taobao and other e-commerce platforms:



Cost input:

- The fixed asset investment of IWM International Mall is very small, requiring only 1 computer or 1 smartphone and network facilities. And you only need to prepare an operating cost of \$61 to sell products from all over the world and earn profits.
- The cost investment in the Entity industry is huge, such as: store rent, decoration costs, labor costs, water and electricity bills, inventory backlog costs, etc. Only after completing the above investments can the operating income be obtained. The minimum investment in the Entity industry is expected to be at least \$30,000.

Market size:

- IWM International Mall uses the Internet as a platform to conduct cross-border commodity transactions and can reach consumers around the world. It simplifies the cumbersome process of traditional trade, reduces intermediate links, and achieves 24-hour uninterrupted global sales, with a huge market scale.
- Entity industry provides goods and services through physical stores, mainly serving surrounding communities or specific areas. Due to geographical restrictions, the coverage is small, mainly concentrated in local areas, and the market size is small.

Investment return period:

IWM International Mall:

- 1. Quick start: The initial investment of IWM International Mall is very low, and the online store leasing process is simple. As a result, you can start operating and generating revenue faster. For hard-working shop owners, the payback cycle is very fast, usually within 1 month.
- 2. Flexible adaptation: IWM International Mall can quickly adapt to market changes and use digital tools for precision marketing, thereby shortening the investment return cycle.
- 3. Large market scale: The global market provides huge potential for IWM International Mall. Every time you create a hit product, the rate of return can quickly shorten the time.

Entity industry:

- 1. Initial investment: Entity industry requires leasing or purchasing real estate, decoration and inventory, etc., resulting in a large initial investment and a relatively long payback period, usually 2-3 years. ,
- 2. Restricted by geography: Entity industry's customer base is usually limited to surrounding areas. It takes time to build a reputation and a customer base, and the return on investment cycle may be longer.
- 3. Volatility: Entity industry is greatly affected by economic environment, seasonality and policy factors, which may affect the stability and cycle of earnings.

Through the above analysis, we can clearly see that although the Entity industry still has its irreplaceable value in some aspects. However, from the perspective of key factors such as input cost, market size, and investment return cycle, online stores operating IWM International Mall have more obvious advantages in the current business environment. It not only lowers the threshold for merchants, but also provides a broader market space and faster return of funds, bringing higher operating benefits to merchants. Therefore, choosing to operate an online store in IWM International Mall is undoubtedly a wise business decision for those individuals and merchants who are looking for high efficiency, low cost and rapid increase in income.



- In today's increasingly prosperous e-commerce world, IWM International Mall has its unique leasing cooperation method, original B+C2C operating model, innovative "Share capital" allocation mechanism, and powerful supply chain and warehousing logistics distribution ecology. It provides global store owners with a more economical and efficient solution for operating cross-border e-commerce.
- IWM International Mall not only significantly reduces the initial investment cost of store owners, but also effectively reduces the burden on store owners in product production and supply chain management through centralized procurement and dropshipping services.
- The customer service department of IWM International Mall not only solves the problems of language barriers and cultural differences faced by global store owners in receiving buyers, but also solves a series of after-sales processing problems.
- IWM International Mall has also established long-term cooperative relationships with global supply chain companies and store owners, allocating "Share Capital" to all. In IWM International Mall, everyone is a creator and everyone is a beneficiary.



Cooperation methods:

- The cooperation method between IWM International Mall and store owners is: leasing cooperation, reducing burden and moving forward
- IWM International Mall has innovatively launched an online store rental cooperation method. Store owners do not need to open an online store themselves. They only need to rent an online store from IWM International Mall to have an online store of their own. This method greatly reduces the financial pressure and cumbersome procedures for store owners in the early stages of opening a store, giving more entrepreneurs the opportunity to enter the field of cross-border e-commerce and achieve low-threshold entrepreneurship.
- The cooperation method between e-commerce platforms such as Amazon and Taobao and store owners: providing a platform and store owners opening their own online stores
- On other e-commerce platforms, every store owner is an independent operator. Not only do they need to open an online store by themselves and register the documents required to open an online store, but they also need to handle all aspects from product listing to logistics and distribution. This independence means that store owners must fully master the knowledge of e-commerce operations. This undoubtedly adds tedious work to the shop owner and also increases input costs and time costs.



In the tide of e-commerce, IWM International Mall and Amazon, Taobao and other e-commerce platforms represent two different business models, each of which attracts merchants and consumers through unique strategies.

intermediary market model:

Amazon and Taobao, as intermediary market e-commerce platforms, provide an intermediary market where merchants and consumers can meet. Merchants opening a store on an intermediary market e-commerce platform need to build their own online store and handle a series of complex processes such as logistics, inventory management, and customer service. This self-management operating model requires merchants to have efficient supply chain management capabilities, keen market insights, and high-quality customer service capabilities. However, this model also brings challenges. Merchants need to constantly optimize their products and services to stand out in the fiercely competitive market.

B+C2C model:

IWM International Mall has created the B+C2C model, which is an innovative business model that combines the advantages of B2B, B2C, and C2C, and effectively solves the problems that merchants may encounter during the operation process. In IWM International Mall, merchants can enjoy one-stop services, including commodity supply chains open to global shop owners for common use, customer service departments to solve language barriers and cultural differences around the world, warehousing, logistics and distribution services, after-sales services, win-win cooperation, "Share capital" allocation, etc.

The advantage of IWM International Mall lies in its comprehensive service support, which reduces the operational difficulty for merchants and enables them to operate online stores more simply and efficiently. Merchants do not need to worry about supply chain deficiencies, commodity price advantages, language barriers and cultural differences, nor do they need to bear high logistics and distribution costs and complex delivery processes. The integration of these services has enabled IWM International Mall to attract a large number of merchants to settle in.



COSTS

Cost of running an online store:

- **When operating cross-border e-commerce in IWM International Mall, store owners do not need to provide costs such as goods, warehouses, delivery processes, advertising fees, and customer service. Store owners only need to rent an online store and start a cross-border e-commerce journey with a minimum of only \$61. This extremely low start-up capital undoubtedly provides a broad stage for entrepreneurs interested in cross-border e-commerce, giving them the opportunity to open new business opportunities in the global market.**
- **When operating cross-border e-commerce on Amazon and Taobao, store owners need to open their own online stores, warehousing goods, advertising investment, delivery processes, etc. This undoubtedly puts additional financial pressure on businesses. According to statistics, the total investment cost to start an online store on Amazon is at least US\$10,000.**



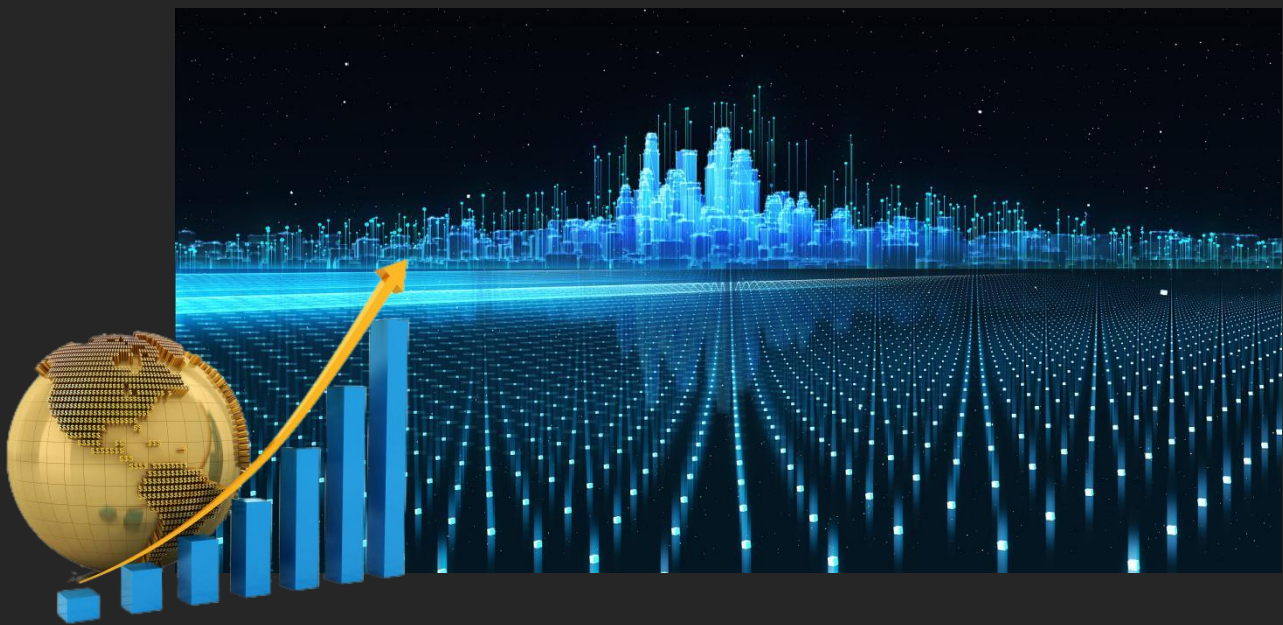
Supply chain advantages:

- IWM implements a unified procurement and wholesale strategy and reduces commodity costs from the source by purchasing commodities on a large scale. Store owners don't need to negotiate with suppliers on their own or bear the pressure of large inventories. This model allows store owners to obtain high-quality products at lower prices, further reducing input costs.
- Amazon and Taobao only provide intermediary platforms and do not provide supply chain sources. Therefore, merchants often need to provide goods themselves. As an independent merchant, when purchasing goods, it is often impossible to purchase goods on a large scale. Therefore, the price of goods does not have an advantage.



Warehousing and logistics advantages:

- The global drop shipping service provided by IWM International Mall means that store owners do not need to build their own warehousing and logistics systems and delivery processes. When a customer places an order, the goods are shipped directly from the warehouse of IWM International Mall. The store owner only needs to focus on online store management, which greatly reduces the investment in warehousing and logistics.
- Taobao does not provide warehousing and logistics services. Merchants need to ship goods themselves and deliver goods to buyers through logistics companies. Amazon provides warehousing and logistics services, but charges higher fees, which increases merchants' operating costs.



Future development potential:

Introduction to B+C2C model:

- The B+C2C model of IWM International Mall refers to the cooperation between enterprises (B). Through cooperation, supply chain resources will be integrated into the warehousing and logistics ecosystem of IWM International Mall. The supply chain resources are open to wholesale purchasing by store owners around the world. The store owner then sells it to the consumer (C). Under this model, IWM International Mall serves as a trading platform that integrates resources and provides partners with a powerful win-win community for cooperation.

The development potential of the B+C2C model:

- Cover the global market: The B+C2C model of IWM International Mall can cover the global market and attract more merchants and consumers to join. As the trend of globalization intensifies, this model has huge potential for development.
- Reduce transaction costs: The B+C2C model of IWM International Mall can reduce transaction costs. Companies cooperate with each other, learn from each other's strengths, and pool their strength to create a strong supply chain and warehouse, logistics and distribution ecosystem. Then the product supply chain is opened to global store owners, and the logistics distribution system delivers the products to buyers. This disruptive innovation will greatly reduce commodity procurement costs and logistics and transportation costs.

Introduction to the intermediary market model:

- The intermediary market model is that the platform acts as an intermediary, providing trading platforms and services for buyers and sellers. In this model, the platform only provides technical services, and everything else will be completed independently by the store owner. Even if the platform can provide warehousing services, the charges are relatively high.

The development potential of the intermediary market model:

- **Product types:** The intermediary market model can provide a rich variety of goods through merchants, but due to the limited quality control capabilities of merchants, quality is difficult to guarantee.
- **After-sales service:** The after-sales service of the intermediary market model is completed independently by the merchants. Since there are many languages around the world, cultural differences are large. This often leads to problems such as language barriers, adding a lot of workload to merchants and thus reducing efficiency.
- **Transaction costs:** The products in the intermediary market model are provided by the merchants themselves. For independent merchants, in the production and procurement process of products, they are often unable to achieve large quantities, which results in higher costs and no advantage in commodity prices.

Comparative analysis:

Through a comparative analysis of the B+C2C model of IWM International Mall and the intermediary market models of Amazon and Taobao, it can be seen that the B+C2C model of IWM International Mall has greater development potential. As the trend of globalization strengthens, more and more companies and consumers will join the B+C2C model of IWM International Mall, thus promoting its rapid development. Although the intermediary market models of Amazon and Taobao have advantages, their development potential may be limited as market competition intensifies.



Under the trend of cross-border e-commerce, IWM International Mall, as one of the world's leading cross-border e-commerce platforms, has nurtured the dreams of countless entrepreneurs. However, in this hot land, behind every dream is the consideration of investment and return. Below, we will give an authoritative analysis of the return on investment of operating an online store in IWM International Mall.

The basic investment for renting an online store in IWM International Mall:

1. Registration cost: Free registration
2. Shop decoration: unified design by the technical department (free)
3. Commodity cost: Use the commodity supply chain of IWM International Mall (free)
4. Operation promotion: IWM International Mall uniformly places advertisements (free)
5. Customer service: IWM International Mall provides customer service (free)
6. Credit deposit: USD 30
7. Purchase principal: USD 30

Revenue analysis and return on investment:

1. Income channels: merchandise sales, Mentorship rewards, Team commission dividends, Share capital appreciation, etc.
2. Sales and profit margin: Depending on different industries and products, the monthly profit ratio is 50%-300%+.

By analyzing 100,000 cases of online stores creating high income, the following high rates of return on investment are obtained:

1. Ordinary online store: operating cost is US\$61, monthly income is US\$270+
2. Premium online store: operating cost is US\$301, monthly income is US\$2,330+
3. Agent online store: Operating cost is US\$701, monthly income is US\$6,730+
4. Premium agent online store: operating cost is US\$1,501, monthly income is US\$1,7570+

The above shop owners who create high monthly income all have three things in common:

1. They all manage online stores full-time, have strong business capabilities, and study very hard.
2. They are very familiar with consumers' shopping habits and can seize the peak order periods on weekends and holidays to obtain a large number of orders.
3. Their team is very large and earns a lot of mentorship rewards and Team commission dividends.

Investment costs of opening stores on e-commerce platforms such as Amazon and Taobao

In the early stages of opening a store, investors need to bear the following costs:

1. **Registration fee:** includes the establishment of an Amazon seller account and monthly subscription fees.
2. **Deposit:** A certain amount of consumer deposit is required to operate an online store.
2. **Inventory costs:** the funds required to purchase or produce goods, as well as warehousing expenses.
3. **Logistics costs:** including shipping costs for transporting goods to Amazon's warehouse and Amazon's delivery fees.
4. **Marketing expenses:** In order to increase product exposure, advertising and promotion expenses may be required.
5. **Other costs:** such as design, packaging, customer service and other related costs.

The only benefits of opening a store on Amazon are:

Sales Revenue: Revenue earned from selling merchandise.

ROI analysis:

By analyzing 100,000 cases of online stores operating on Amazon, the following return on investment is obtained:

1. Online stores that do not place advertisements have very few sales and are usually at a loss. Accounting for 57%.
2. An online store with no supply chain advantage can hardly sell any orders. Accounting for 18%.
3. An online store with poor operation and management requires a lot of investment, but the rate of return is very low. Accounting for 9%.
4. The proportion of online stores that are making profits accounts for 16%.

Since the rise of the Internet at the end of the last century, intermediary e-commerce platforms have ushered in a new era of e-commerce with their convenient transaction methods and broad market coverage. However, after nearly 20 years of rapid development, this model seems to have hit its ceiling and is facing severe competitive pressure and development bottlenecks.

Current situation analysis:

1. **Intensified competition:** With the emergence of various e-commerce platforms, market competition has become increasingly fierce, and consumers have more choices, resulting in the market share of a single platform being diluted.
2. **Development bottleneck:** Weak model innovation and limited room for user experience improvement have caused the platform's growth rate to slow down and enter a stable period.
3. **Operational pressure:** High operating costs, including marketing, logistics and distribution, customer service, etc., compress profit margins.
4. **Store owner's dilemma:** While facing high costs and low returns, store owners also have to deal with changes in platform rules, which puts great pressure on them to survive.



IWM International Mall, an enterprise that regards integrity as its life, has great potential and advantages in the field of cross-border e-commerce and is gradually rewriting the future of e-commerce. When we look back at how traditional e-commerce has transformed from a blue ocean into a red ocean in the past 20 years, we will understand that the importance of choice far outweighs hard work.

Imagine that 20 years ago, e-commerce was just a rising star. Many people were skeptical about it and believed that it could not replace traditional shopping methods. However, as time rolls forward, e-commerce has not only changed people's consumption habits, but has also eroded the market share of physical retail. Those entrepreneurs and shop owners who jumped into this trend early on have now become industry giants and symbols of financial freedom.

The successful cases of Amazon and Alibaba all tell us the value of persistence and innovation. Not only have they witnessed the development of e-commerce from scratch, they have also become role models in the hearts of countless entrepreneurs. Their stories emphasize a truth: when faced with emerging things, we should not sit back and watch, but should actively participate in them and seize the opportunities given by the times.

Now, as the e-commerce field becomes increasingly saturated, it is even more difficult to get a share of the pie on mature platforms like Amazon and Alibaba. High operating costs and fierce market competition have made the living space for late entrants increasingly narrow. But history is always surprisingly similar. At such a turning point, IWM International Mall is developing strongly.

With its unique B+C2C cross-border e-commerce model, IWM International Mall has successfully solved various problems faced by individual merchants in their business operations. What's even more exciting is that IWM International Mall provides one-stop service, allowing people without e-commerce experience to quickly get started and start their own cross-border e-commerce business.

Just like "the early bird catches the worm", for those who are interested in making a big splash in the field of e-commerce, now is the best time to join IWM International Mall. In the next few years, as its popularity increases and the market is further developed, those merchants that settled in early will become the leaders in the cross-border e-commerce industry just like Amazon and Alibaba did back then.

Your choices determine your future. Here, you not only have a global market, but also have unlimited possibilities to create wealth and success. Remember, opportunities always come to those who are prepared. Life will not set limits for you unless you set them yourself.