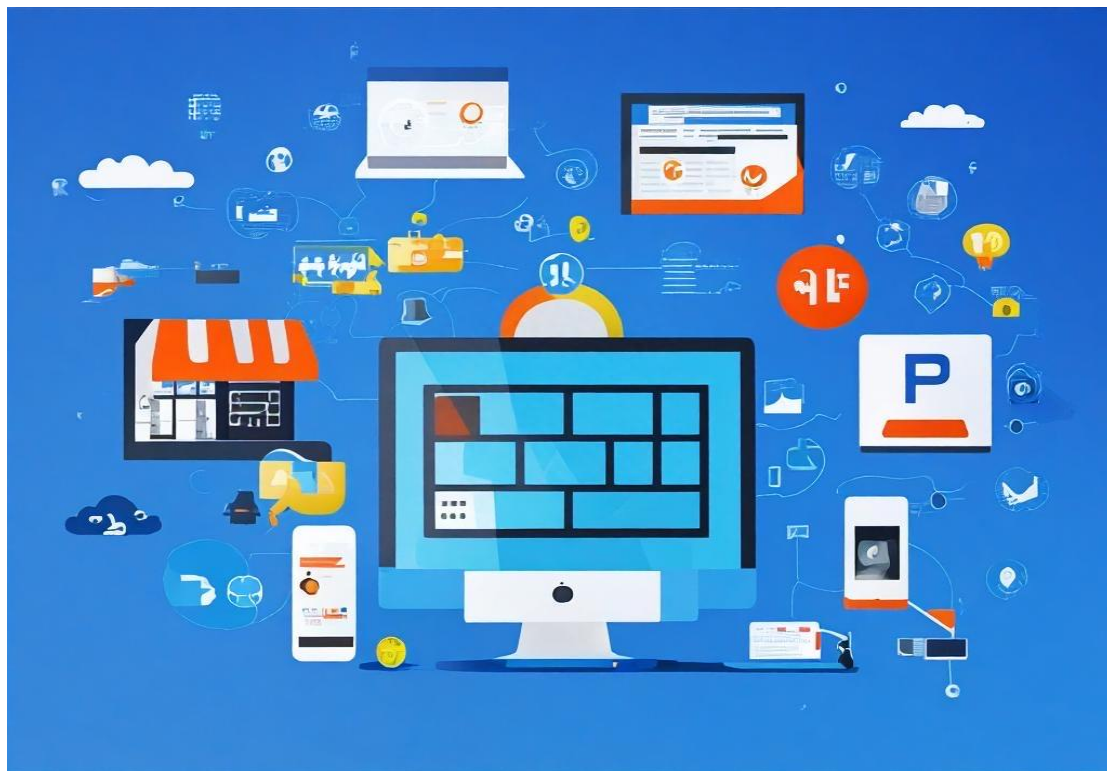


A high-angle photograph of a business meeting. Three people are seated around a white table, looking at documents and laptops. The documents contain charts and graphs. A large blue wave graphic is overlaid on the bottom right of the image. In the top right corner, the letters 'IWM' are displayed in a blue, sans-serif font within a white, downward-pointing arrow shape.

IWM

**Detailed introduction to the 4 types of
online stores in IWM International Mall**

Introducer: IWM International Mall



IWM International Mall provides four types of online stores for rent around the world. Each type of online store has its unique characteristics and audience groups. There are "Ordinary online store", "Premium online store", "Agent online store", "Premium agent online store". Depending on the store owner's management experience, online stores have different levels and authority, and the profits they create are also different.

Here is a detailed introduction to each type of online store:



1. Ordinary online store:

- **Features:** Ordinary online store is suitable for those companies or individuals who have just started to get involved in the field of cross-border e-commerce.
- **Advantages:** Relatively low cost and easy to manage
- **Potential:** The profits of Ordinary online store are relatively low, but due to its wide user base and simple management, it can still create a certain profit margin.

Ordinary online store details:

- *To operate an Ordinary online store in IWM International Mall, it only costs US\$61 as operating cost.
- *USD 30 as credit deposit
- *USD 30 as Purchase principal [The purchase principal is Available Balance from the online store]
- *1 USD as recharge transfer fee
- *Can sell items under \$20
- *Quantity of products that can be added: 5
- *Number of rush orders accepted per day: 1
- *Online store Purchase principal maximum limit: USD 200
- *The maximum number of "Share capital" held by the online store: 200 copies
- *Ordinary online store's monthly profit is US\$50 to US\$300+.



2. Premium online store:

- **Features:** Premium online store provides more functions to sell more goods, get more orders and profits
- **Advantages:** Fast development, able to meet the needs of most shop owners
- **Potential:** The profit margin created by Premium online store is relatively large, especially for those store owners with sufficient time, it has great development potential

Premium online store details:

- *Operate a Premium online store in IWM International Mall for only USD 301.
- *USD 200 as credit deposit
- *USD 100 as Purchase principal
- *1 USD as recharge transfer fee
- *Can sell items under \$100
- *Quantity of products that can be added: 10
- *Number of rush orders accepted per day: 5
- *Online store Purchase principal maximum limit: USD 500.
- *The maximum number of "Share capital" held by the online store: 500 copies
- *Premium online store's monthly profit is 200 to 1000+ US dollars.



3. Agent online store:

- ***Features:** Agent online store provides more functions and space, such as adding more locations for sellable goods and obtaining more rush orders.
- ***Advantages:** Powerful functions and considerable profits. It can meet the needs of entrepreneurship and wealth; provide more personalized options and improve consumer satisfaction.
- ***Potential:** Agent online stores are usually able to create higher profit margins, especially for full-time store owners, who can increase a large number of orders and profits through high-quality services. The development potential is very considerable.

Agent online store details:

- ***Operate an Agent online store in IWM International Mall for only US\$701.**
- ***USD 500 as credit deposit**
- ***USD 200 as Purchase principal**
- ***1 USD as recharge transfer fee**
- ***Can sell items under \$300**
- ***Quantity of products that can be added: 20**
- ***Number of rush orders accepted per day: 10**
- ***Online store Purchase principal maximum limit: USD 1,000**
- ***The maximum number of "Share capital" held by an online store: 1,000 copies**
- ***Agent online store's monthly profit is 500 to 2000+ US dollars.**



4. Premium agent online store:

- **Features:** "Premium agent online store" is the highest-level online store provided for rent by IWM International Mall. Not only can all functions be used, but the identity of shareholders is also added. Have the right to participate in: training support, marketing, supply chain warehouse management and other comprehensive cross-border e-commerce solutions.
- **Advantages:** Professional and comprehensive functions, huge development potential, and high online store income.
- **Potential:** Premium agent online store can create the largest profit margins. Have the right to participate in the decision-making of IWM International Mall in the region. Due to its high operating costs, it requires sellers to have certain professional capabilities and time investment.

Premium agent online store details:

- Operating a Premium agent online store in IWM International Mall costs only US\$1,501.
- *USD 1,000 as Credit deposit
- *USD 500 as Purchase principal
- *1 USD as recharge transfer fee
- *Can sell all products in IWM International Mall
- *Quantity of products that can be added: 30
- *Number of rush orders accepted per day: 30
- *Premium agent online store As a shareholder of IWM International Mall, there is no limit on Purchase principal
- *Maximum number of "Share capital" held by Premium agent online store: 2,000 copies
- *Premium agent online store's monthly profit is 1,000 to 500,000+ US dollars.

What is a credit deposit?

What is a Purchase principal?



What is a credit deposit?

- Credit deposit is a consumer protection fund.
- When renting an online store, it must be operated legally, with integrity first and customer-oriented service.
- Do not engage in illegal business operations or deceive consumers.
- Do not behave in a manner that will have a negative impact on IWM International Mall.
- Note: When you no longer rent an online store, the credit deposit will be returned to the wallet address bound to your online store without interest after 6 months.

What is a Purchase principal?

- The purchase principal is the principal you use to purchase goods.
- When consumers place an order in your online store, you must use the purchase principal to complete the purchase of the goods, thereby earning a profit between the sales price and the purchase price.
- After you purchase and ship the goods, IWM International Mall will ship the goods to the buyer. When the buyer receives the goods, the order amount (including the purchase principal and profit) will be settled into the available balance of your online store.
- The balance in the online store can be withdrawn at any time.
- Note: The higher the purchase capital, the longer the online store will be displayed, the more orders you can get, and the more money you will earn.



How to rent an online store in IWM International Mall?

First of all, you need to understand the cooperation methods of IWM International Mall. It only provides online store rental cooperation. This means that you don't need to open an online store yourself, you only need to rent an online store to start your cross-border e-commerce journey.

The following is the process of settling in IWM International Mall:

1. Necessary materials and requirements: Must have ID card and be over 18 years old. This information will be used to rent an online store and register a Binance account that will receive U.S. dollars and convert them into local currency, as well as complete the relevant verification steps.
2. Register an account: Ask for the registration link through your recommender, fill in the registration form and get an account of your own.
3. Pay the credit deposit: Complete the credit deposit payment under the guidance of your recommender.
4. Add products: Complete the adding of products under the guidance of your recommender.
5. Open the store: After completing the above steps, you can open your own cross-border e-commerce store on the IWM International Mall, start selling products and earn income.

During this process, you need to pay attention to the following points:

- * Be familiar with platform policies and rules, and abide by relevant regulations to ensure legal operations and protect the rights and interests of consumers.
- * Maintain good communication with customer service to ensure smooth and mutually beneficial cooperation between both parties.
- * Actively promote your own store and increase brand awareness.

It is not complicated to enter IWM International Mall to operate cross-border e-commerce. You only need to follow the above steps. At the same time, you also need to have certain market insight and business sensitivity in order to stand out in the fiercely competitive market and achieve the goal of maximizing profits.