

Introduction to the powerful supply chain

and logistics distribution ecology of IWM

International Mall

Created by: IWM International Mall



As an enterprise with a prominent position in the global e-commerce field, IWM International Mall has attracted the attention and optimism of many capitals around the world. Whether they are capital, merchants or consumers, the reason why they are so optimistic about IWM International Mall is mainly due to its strong warehousing supply chain ecology, innovative business model and unique equity allocation method.

The warehousing supply chain ecology of IWM International Mall is very powerful. Globally, IWM International Mall has many supply chain partners and warehouse outlets, including: Direct Warehouse, local Supply Chain Cooperation Warehouse, and Premium agent cooperative warehouse. These warehouse outlets are widely distributed and used to store goods from all over the world. And it can provide fast and convenient logistics services to global consumers, ensuring that goods are delivered to buyers around the world as quickly as possible.



What is Direct Warehouse?

- Direct Warehouse is a warehouse directly operated by IWM International Mall. It is managed and operated by IWM International Mall itself and is used to store and distribute goods from all over the world.
- The Direct Warehouse of IWM International Mall will be set up in major cities and important central exchange cities in various countries to facilitate the centralized distribution and transportation of goods. Direct Warehouse centrally distributes goods to Supply Chain Cooperation Warehouse and Premium agent cooperative warehouse.





What is the local Supply Chain Cooperation Warehouse?

- The local Supply Chain Cooperation Warehouse is a warehouse operated by IWM International Mall in cooperation with local high-quality supply chain companies around the world. The warehouse adopts the technology and system facilities of IWM International Mall and the intelligent robot cashier system.
- Establish local Supply Chain Cooperation Warehouses in small and medium-sized cities to connect Direct Warehouses and Premium agent cooperative warehouses. Decentralize commodity warehousing and reduce distance blind spots.



What is Premium agent cooperative warehouse?

- Premium agent cooperative warehouse is a supply chain distribution warehouse jointly operated by IWM International Mall and Premium Agent Online Store. Investment, construction and technical support are all undertaken by IWM International Mall, and the Premium agent online store owner is responsible for daily management. Premium agent online stores are numerous and widely distributed. Wherever there is a Premium agent online store, there is a Premium agent cooperative warehouse in IWM International Mall.
- Premium agent cooperative warehouse is a warehouse that ships directly to consumers. Each order is shipped from the Premium agent cooperative warehouse closest to the consumer and delivered to the consumer.
- While ensuring timeliness, goods are delivered to consumers as quickly as possible and at the lowest cost.



IWM International Mall has also built a large number of delivery fleets:

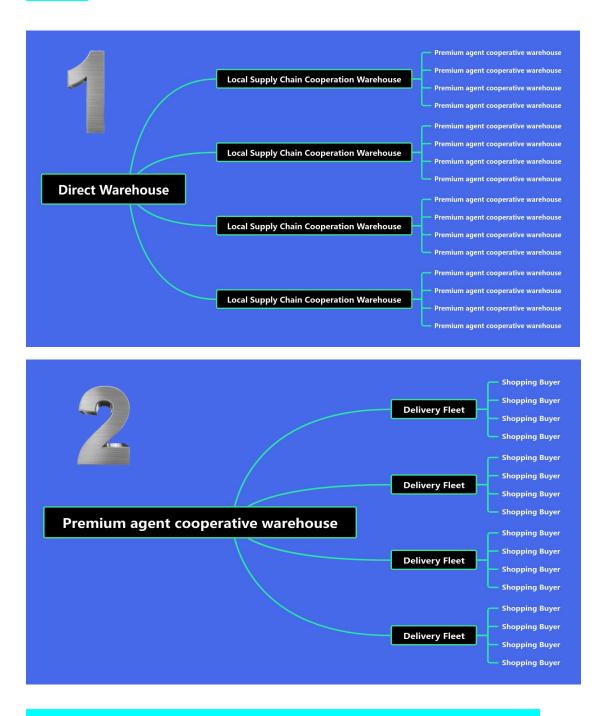
The delivery fleet and delivery personnel are recruited and managed by the Premium agent cooperative warehouse and deliver the goods to the buyers.



IWM International Mall supply chain operation method:

- Before 2015, IWM International Mall had been emerging in the field of commodity wholesale, leading the global business trend. During this period, IWM is committed to building bridges for high-quality commodity suppliers around the world, integrating high-quality resources from different regions and cultures, and creating the world's top commodity supply chain ecosystem.
- IWM International Mall has strict standards and procedures for product procurement to ensure that the purchased products are of high quality and reasonably priced. In addition, the mall has established long-term and stable cooperative relationships with many suppliers around the world and built a diversified product category library, covering many fields such as fashion apparel, beauty and skin care, and home furnishings.
- Looking back on the past, IWM International Mall has successfully created the world's top commodity supply chain ecosystem with its unique advantages and excellent management capabilities. However, facing the future, the mall will continue to maintain keen market insights and forward-looking strategic planning, and actively explore new business models and business areas to adapt to changing market demands and consumer expectations.

How the IWM International Mall warehousing, logistics and distribution ecosystem operates:



The logistics and distribution process of IWM International Mall is:

1. Direct Warehouse distributes and transports goods to the local Supply Chain Cooperation Warehouse.

2. The local Supply Chain Cooperation Warehouse transports the goods to the Premium agent cooperative warehouse.

3. Premium agent cooperative warehouse delivers the goods to buyers through the delivery fleet.